

For Release [Time]
[Date]

[Company Name] Announces Availability of [Product]

[Announcement Subtitle]

[City]— [Date] — Today at the [Event], [Company Name] announced immediate availability of [Product], enabling owners of version [number] to immediately upgrade to the latest release.

“[Product-related quote],” said [Employee Name], [Job Title] at [Company Name].

Positive Customer Impact

Many customers have already benefited from deploying [Product]. [Customer Name], a [business type], recently committed to deploying [Product] to all desktop computers in its worldwide network. [Product] will enable [Customer Name] to [benefit of product to business].

“[Positive quote from customer],” said [Employee Name], [Job Title], [Customer Name].
“[Remainder of positive quote].”

[Product] Availability

[Product] is an update driven by customer feedback and is part of [Company Name]’s commitment to deliver the latest product updates in one convenient installation. [Product] is available for immediately download at [website URL].

Founded in [Year], [Company Name] (Nasdaq “[SYMBOL]”) is the worldwide leader in [business]. The company offers a wide range of products and services designed to [mission].

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[Company Name] and [Product] are either registered trademarks or trademarks of [Company Name] in the United States and/or other countries.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

For more information, press only:

[PR Contact Name]

[phone number]

[email]

For more information on [Product]:

[website URL]