SWOT ANALYSIS
Sub headline

Strengths

- This is an example text.
- Go ahead an replace it with your own text.
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S

W

Weaknesses

- This is an example text.
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- This is an example text.

Opportunities

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Threats

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SWOT ANALYSIS
Primary factors

S — Strengths

- Advantages
- Experience, knowledge
- Unique caracteristics
- Resources
- Geographical advantage, location
- Competence, capabilities
- Quality, reputation

W — Weaknesses

- Disadvantages
- Gap in experience, knowledge
- Financial aspects
- Reliability and trust
- Loss of key staff
- Geographical factors

O — Opportunities

- Strategic alliances, partnerships
- Product development
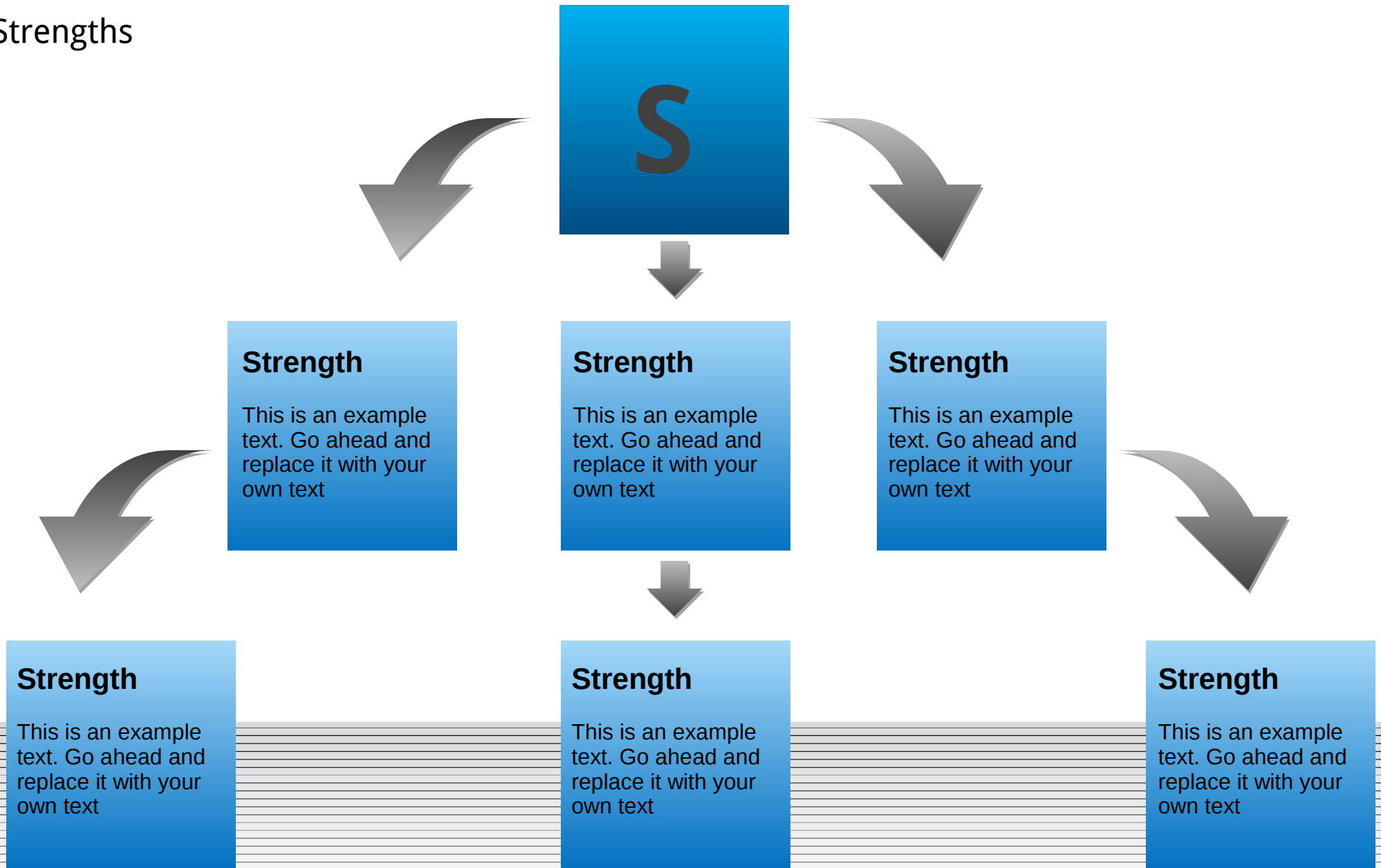- Import, export
- Innovation an technology development

T — Threats

- This is an example text.
- Loss af alliances and partners
- Price infaltion/deflation
- Strong competition
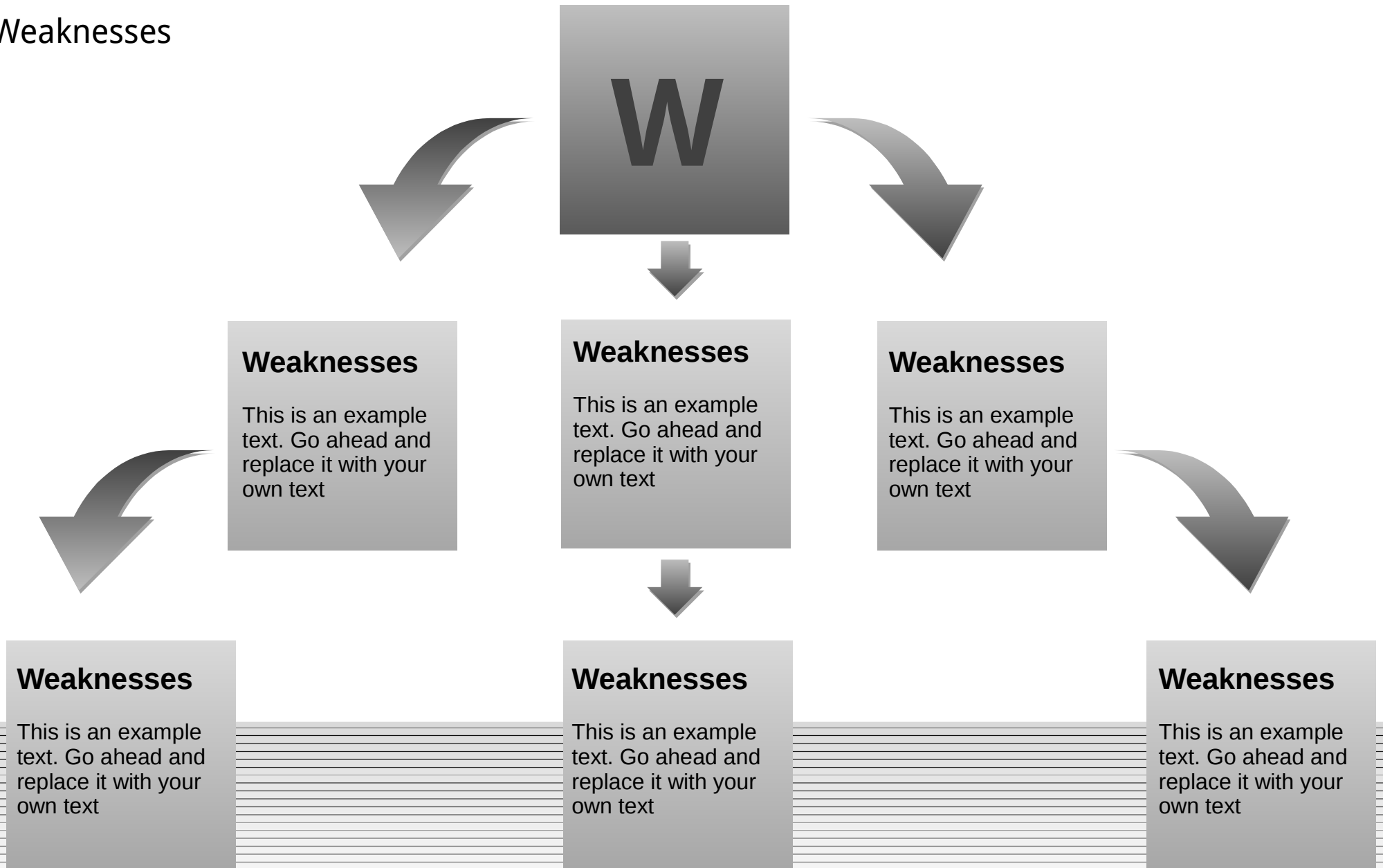- Competitors new products and innovation
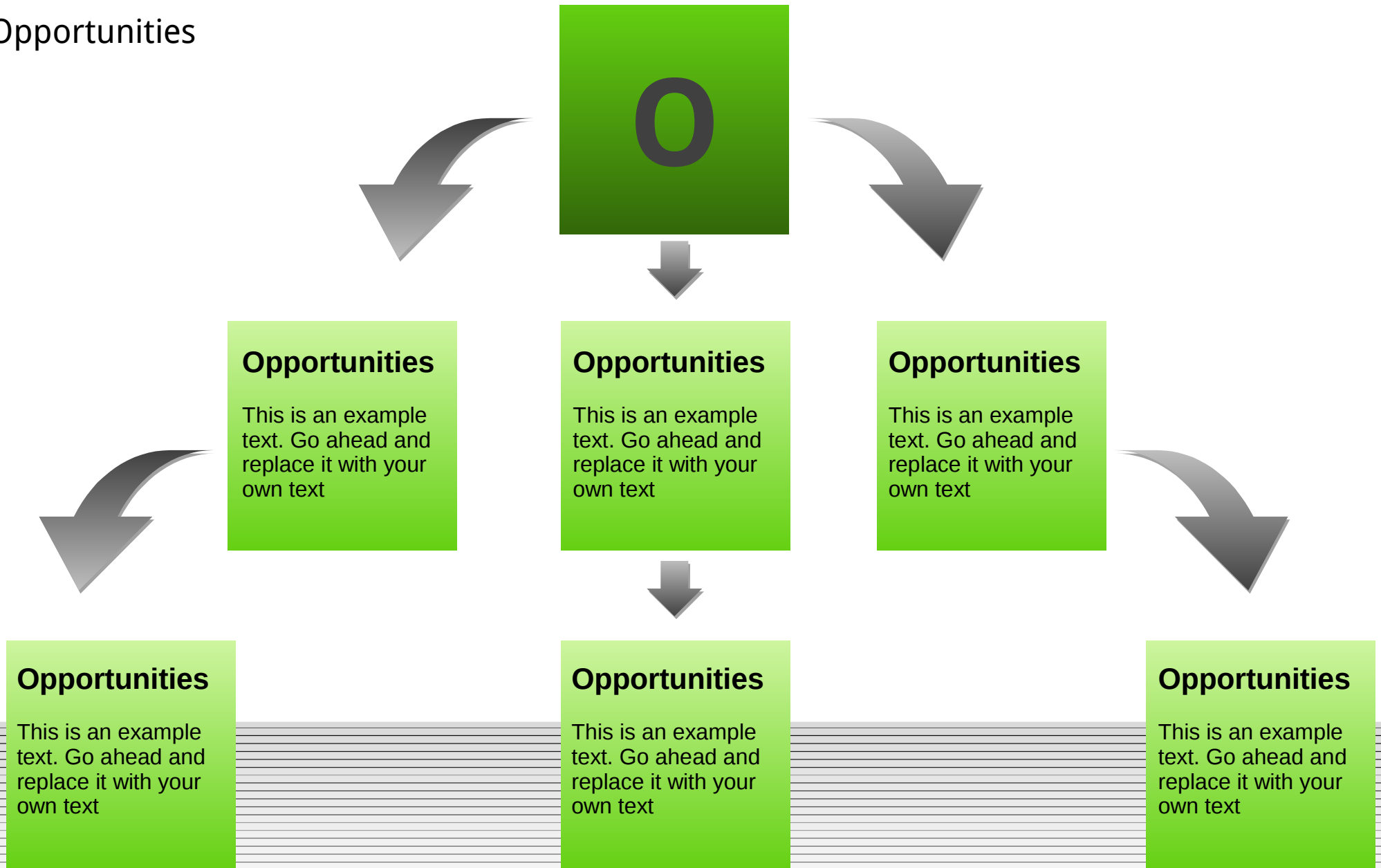
SWOT ANALYSIS
Strengths

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SWOT ANALYSIS
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SWOT ANALYSIS
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SWOT ANALYSIS
 Threats

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SWOT ANALYSIS
Positive factors

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SWOT ANALYSIS
Negative factors

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Weaknesses

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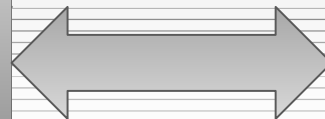- This is an example text.

Threats

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Weaknesses

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Threats

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SWOT ANALYSIS

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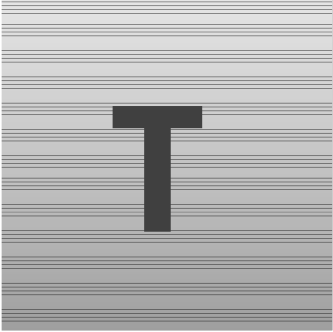**Strengths**

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Weaknesses

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Opportunities

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SWOT ANALYSIS
Differentiating values

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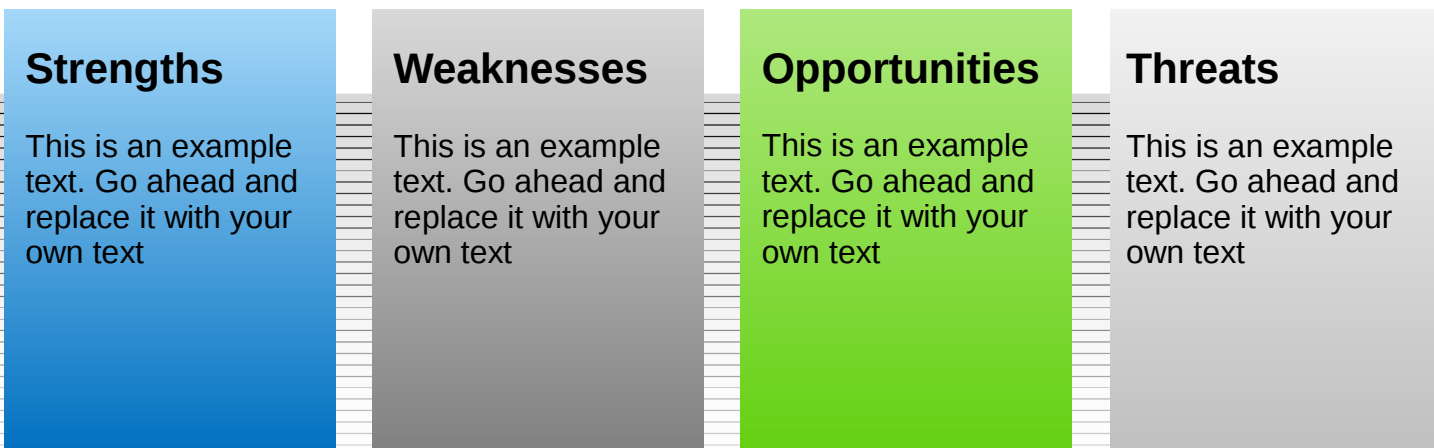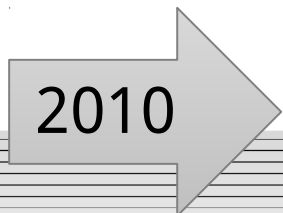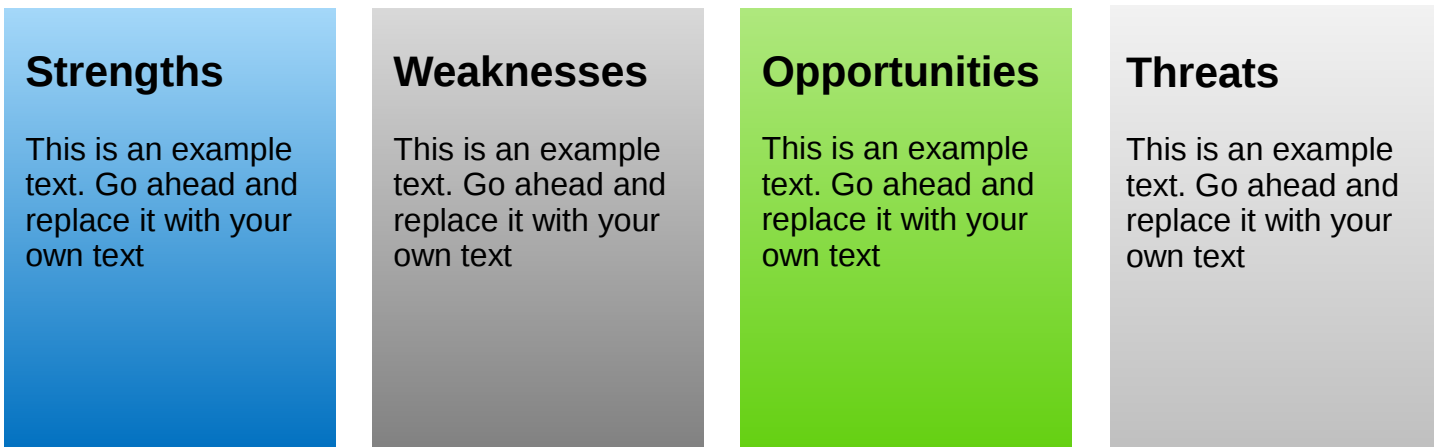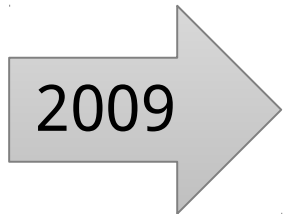This is an example text. Go ahead and replace it with your own text

Threats
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SWOT ANALYSIS
Strengths

Current strengths

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Goals and project plan: strengths

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SWOT ANALYSIS
Weaknesses

Current weaknesses

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Goals and project plan: weaknesses

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SWOT ANALYSIS
Opportunities

Current opportunities

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Goals and project plan: Opportunities

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SWOT ANALYSIS
Threats

Current threats

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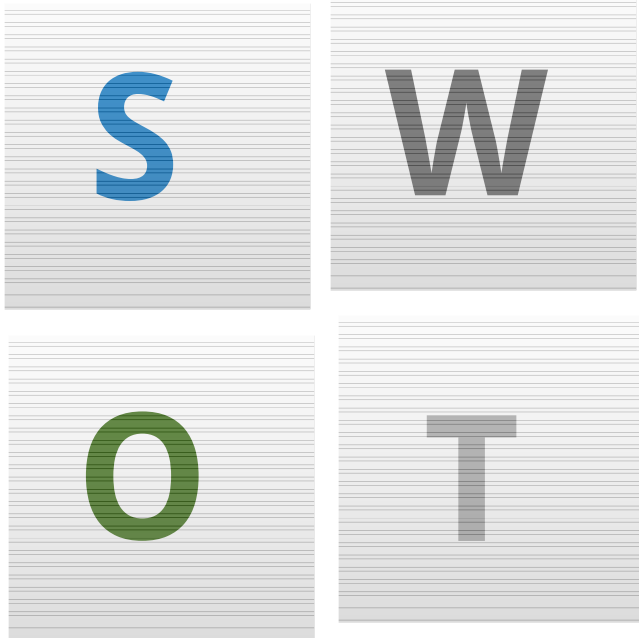- This is an example text. Go ahead and replace it with your own text

Goals and project plan: threats

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SWOT ANALYSIS
Summary

SWOT summary

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