Customer Appreciation Letter Sample

Michael H. Yelle 3294 George Avenue Mobile, AL 3669

21st October 2010.

Subject: Customer appreciation letter.

Dear Michael,

As one of your customers, I recently purchased a car from your company because of my friend's recommendation. I wanted to say thank you for the assistance you gave me in purchasing the product. I can say that I am greatly satisfied with the car I bought from your company.

I would also like to speak well of your sales representative, Stephen Chow, for his great effort in helping me purchase the car I wanted. He assisted me very well and even gave me several cars to choose from and allowed me to try each one. For this reason, I was able to get the right car.

Again, I wanted to let you know that I greatly appreciate the effort of your company especially your sales representative. Your great customer service is highly appreciated.

Yours Truly,

Cedric W. Cunningham