Industry: Graphic Design

CATHERINE ZINGER

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2207 Pebble Beach Ave. Charlotte, NC 28201

Strengths and Professional Attributes

- Experience and skills in multimedia, marketing and print design
- Effective collaborative and interpersonal skills
- Well-developed written and verbal communication abilities
- Follow through working in deadline-driven environments
- Inventive creator of innovative market strategies
- Computer programs include Photoshop, Illustrator, In-Design and Office Suite

Education

Bachelor of Arts in Graphic Design (Minor in Marketing), UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles, CA (1999)

• GPA: 4.0, Dean's List

Experience

Graphic Designer

THE CREATIVE GROUP, Los Angeles, CA (2001- Present)

- Design and layout of a variety of creative materials
- Meet deadlines and requirements
- Collaborate with a variety of clients to create vision and conceive designs
- Cultivate trusting relationships with designers, vendors and key clients
- Persuasive sales and marketing presentations

Roxy-Footwear-Graphic Designer

QUIKSILVER, Huntington Beach, CA (1999-Present).

- Coloring and adding art to the line every season as assistant to lead designer
- All vendor meetings attended (and adjusted CADs to reflect corrections)
- Design second-tier versions of in-line product
- Organize material swatches every season