

**Co-op Connections<sup>®</sup> Program**  
Brought to you by CoServ Electric and Touchstone Energy

**PARTICIPATING BUSINESS CONTRACT**

Legal Name of Business Entity: \_\_\_\_\_  
Trade Name (if different): \_\_\_\_\_  
Business Description: \_\_\_\_\_  
Category (circle one):    Sports    Lodging    Restaurant    Retail    Other: \_\_\_\_\_  
Web site address: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Contact Title: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Business Hours: \_\_\_\_\_  
E-Mail Address: \_\_\_\_\_  
Fax: \_\_\_\_\_

By signing this Contract, the above-named business (“Business” or “you”) agrees to be a participating Co-op Connections business and agrees to, at all times during the term of this Contract, provide the discount percentage or offer listed below (or a greater discount percentage or offer) to all Co-op Connections Card cardholders as noted in the Co-op Connections brochure, subject to the terms of this Contract including the “Additional Terms and Conditions” set forth below (the “Terms/Conditions”). The term of this Contract shall commence upon the date of CoServ Electric’s acceptance as indicated below and shall continue thereafter until terminated pursuant to the Terms/Conditions.

Discount percentage or offer to Co-op Connections Card cardholders: \_\_\_\_\_  
\_\_\_\_\_

If you would like to display your logo/image with your online offer on the Co-op Connections Web site, please submit your logo/image to [jebert@coserv.com](mailto:jebert@coserv.com). Such submission shall constitute your consent to display your logo/image on the Co-op Connections website.

Upon acceptance of the Contract, CoServ Electric will mail your participating Co-op Connections package, which includes a window cling and counter card to display in your business premises helping to identify you as a participating business. Please indicate how many window clings and counter cards you need.

Counter Cards: \_\_\_\_\_                      Window clings: \_\_\_\_\_

Signature: \_\_\_\_\_                      Date \_\_\_\_\_  
*Authorized Agent of Business*

Please return this form in the enclosed envelope to:

Accepted by CoServ Electric:

**Jennifer Ebert—Communications**  
**CoServ Electric**  
**7701 S Stemmons**  
**Corinth, TX 76210**

By: \_\_\_\_\_  
Date: \_\_\_\_\_

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March 2011

*ADDITIONAL TERMS AND CONDITIONS. This Contract is between You and CoServ Electric. Neither Touchstone Energy nor any Touchstone Energy® Cooperative (“Co-op” or “Co-ops”) is liable for financial or contractual responsibilities of holders of the Co-op Connections Card (“Card”). Further, nothing in this Contract shall be construed to establish a joint venture, partnership, agency, franchise, or employment relationship among Touchstone Energy, any Co-op and Business. Neither Touchstone Energy nor any Co-op will be liable for your products or services or for any inaccuracy in your marketing materials. All Cards are the property of Touchstone Energy, and any unauthorized reproduction or misrepresentation of the Card is strictly prohibited. Your marketing materials and advertisements will not use the name, trademark, or other intellectual property of Touchstone Energy or any Co-op without prior written approval. You will post Co-op Connections signage as required by Touchstone Energy. Local Co-op can terminate this Contract on 30 days notice (or immediately if you commit any material breach, if your business is sold or changes ownership, if your local participating cooperative drops out of the Touchstone Energy Cooperatives program, or if you become the subject of any bankruptcy or insolvency proceeding). You can terminate this Contract at any time after one year on 30 days prior written notice. Touchstone Energy can terminate the Co-op Connections program at any time, or can terminate Local Co-op’s participation in the program, either of which event will terminate this Contract also. You, your employees, and your affiliates will maintain the confidentiality of any confidential information belonging to Touchstone Energy or Local Co-op and agree that you will not disclose it to any third party. Touchstone Energy and Local Co-op, their employees, and their affiliates will maintain the confidentiality of any confidential information belonging to Business and will not disclose it to any third party. You agree to indemnify, defend and hold Touchstone Energy, Co-ops, and their affiliates and all of their employees, officers, directors and shareholders harmless against any and all losses, liabilities, damages, costs or other expenses or claims or counterclaims of third persons or entities related to this Contract, except for any such claims arising from Touchstone Energy’s or Local Co-op’s gross negligence or willful misconduct. This Contract is governed by the substantive laws of Virginia. Any action relating to this Contract must be brought in federal or state court located in Virginia. Each party waives its right to jury trial for any dispute relating to this Contract. Touchstone Energy can change any term of this Contract at any time by posting the change on any public section of the [www.connections.coop](http://www.connections.coop) Web site. Changes will be effective 30 days after posting to the Web site. Additional or updated terms may be posted at [www.connections.coop](http://www.connections.coop), and those terms control even if they conflict with this writing. Each party acknowledges the other’s exclusive ownership of, and right to use, its own trademarks, service marks, trade names, and copyrighted materials. Neither acquires any rights in the other’s trademarks, service marks, trade names, or copyrighted materials through this Contract. In connection with this Contract, neither party will use, or sell products bearing or comprised of, the other’s intellectual property without the owner’s prior written consent.*