

To our valued donor,

The Wildwood School would like to extend our sincerest gratitude for your donations over the years. Because of your generosity, we have been able to fund several new programs, including an after school initiative to bolster excitement about math and science. The elementary Science Squad, which just took third place in the regional math and science competition finals, exists because you cared enough to contribute. Thank you for your commitment to our students and their education.

We are writing on behalf of a new need: the English program. While our math and science programs have excelled thanks to contributions from donors like you during last year's pledge drive, our English program was neglected. Unfortunately, that neglect became evident in last year's final test scores. However, we are undeterred in our endeavor to create an environment where *all* areas of academics prosper. We've seen how generous donations have made an impact on our math and sciences programs, and we are confident the same will be true of our English program, which is the focus of this year's pledge drive.

We would like to reach several benchmarks with our English program this year: increase student grades by 15%, increase the amount of reading material present in each classroom by 30%, provide one-on-one tutoring for students who are underachieving, and promote a new after school club called the Reader's Room. It is our job to better equip our teachers with advanced training and professional resources, and we are in the process of doing just that. But we need help from donors like you to fund the essential aspects of this initiative: stimulating reading material, compensation for teachers working overtime, and funding for more advanced evaluations. We will not be successful in our mission to increase the effectiveness of the English program without your financial contribution.

Regardless of whether or not you are able to give financially at this time, we appreciate your impact on the Wildwood School. We would not be where we are—ranked in the top 10% of private schools in the state—were it not for your support. We encourage you to stop by any time you are in the area; we would love to have the opportunity to show you how your donations have changed our school for the better. These children are our future, and they are better equipped to lead because of your commitment to their education.

Sincerely,

Jane Smith  
Director of Development  
The Wildwood School