## Back Panel Heading

*This is a good place to briefly but effectively summarize your products or services. This will entice customers to look more closely at your event.*

Mention features of your event that you want to highlight—a special guest, rare opportunity, exclusive offer, etc.

Indicate event location, dates, and registration deadlines to provide the customer with the most critical information about your event.

Provide a description of your company and the products or services that you provide. Reinforce why your special event is important, and why your company is an authority on the topic of the event.

Address Correction Required

Airport

Company’s tag line

Phone:

Web site:

Type Your Title Here

Caption describing picture or graphic.

Beach scene

## Event Header

# Main Inside Heading

This is where you provide a description of your special event. In addition to listing the dates, times, location, fees, and speakers or sponsors for the event, you can indicate whether registration is required.

Also include in this section descriptions of any prerequisites or additional materials needed.

**Name**

Description of sponsor or speaker goes here.

**Name**

Description of sponsor or speaker goes here.

**Name**

Description of sponsor or speaker goes here.

**Name**

Description of sponsor or speaker goes here.

**Name**

Description of sponsor or speaker goes here.

**Name**

Description of sponsor or speaker goes here.

**Name**

Description of sponsor or speaker goes here.

**Name**

Description of sponsor or speaker goes here.

Sign-up Form

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Sign up for: | | | | Time | | |  | Price | |
|  | Type the event name here | | | 00:00 | | |  | 0.00 | |
|  | Type the event name here | | | 00:00 | | |  | 0.00 | |
|  | Type the event name here | | | 00:00 | | |  | 0.00 | |
|  | Type the event name here | | | 00:00 | | |  | 0.00 | |
|  | Type the event name here | | | 00:00 | | |  | 0.00 | |
|  | Type the event name here | | | 00:00 | | |  | 0.00 | |
|  | | | | | | | | | |
| Name | | | | | | | | | |
| Address | | | | | | | | | |
|  | | | | | | | | | |
|  | | | | | | | | | |
| Phone | | | | | | | | | |
| E-mail | | | | | | | | | |
| Method of Payment | | | | | | | | | |
|  | Check |  | MasterCard | | | | | |
|  | Bill Me |  | American Express | | | | | |
|  | Visa |  |  | | | | | |
|  | | | | | | | | |
| Credit Card No. | | | | |  | Expire Date | | |
| Signature | | | | | | | | |

The most important information is included here on the inside panels. Use these panels to introduce your organization and describe specific products or services.

This text should be brief and should entice the reader to want to know more about the product or service.

Detail the benefits of attending your special event, and mention any particular program you want to highlight.

You can use secondary headings to organize your text to make it more understandable to the reader.

Tandem bicycle

Caption describing picture or graphic.

Phone:

Fax:

E-mail: