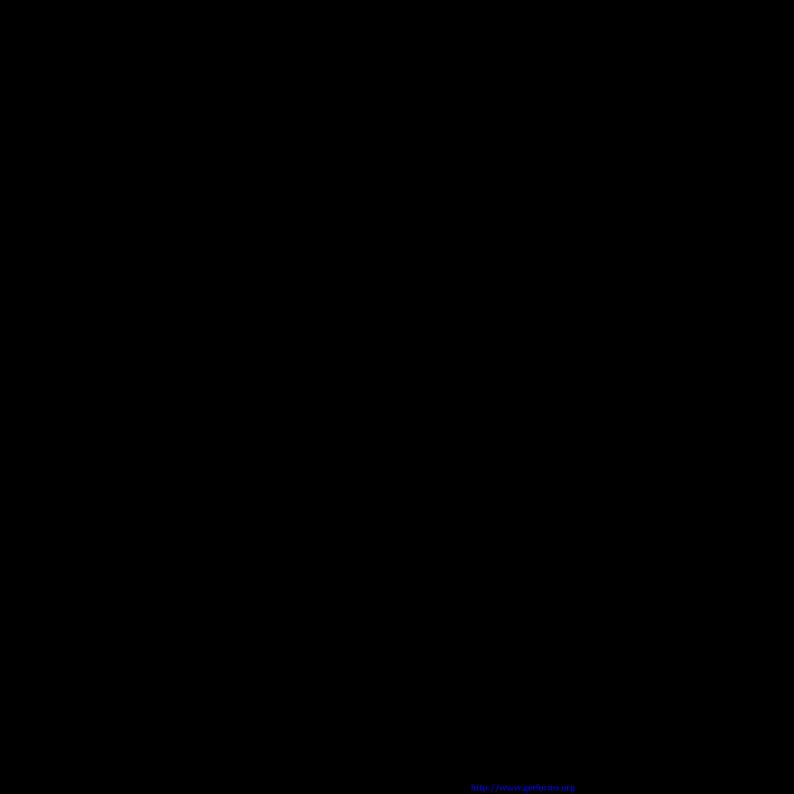


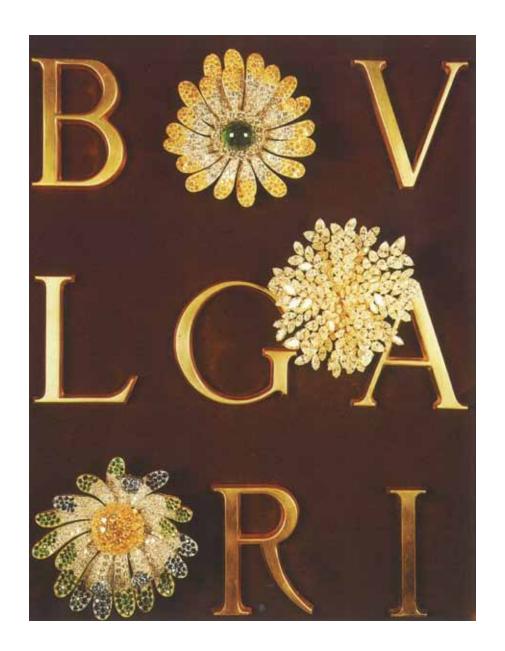
LONDON







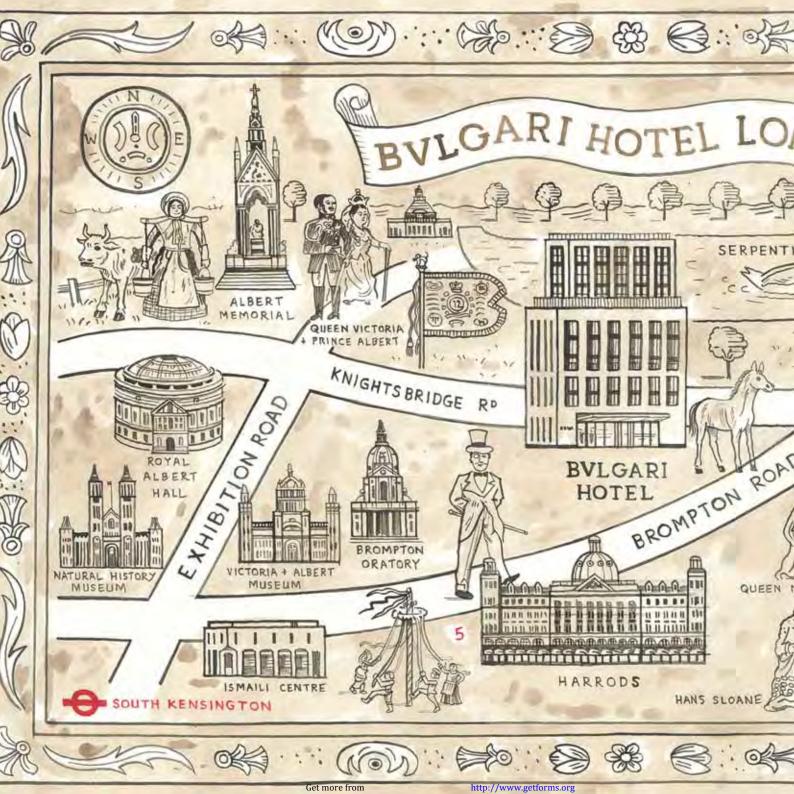
LONDON





SINCE 1884 BVLGARI JEWELS HAVE BEEN AN EMBLEM OF ITALIAN EXCELLENCE WITH THEIR EXTRAORDINARY QUALITY AND MAGNIFICENT DISTINCTIVE STYLE, CHARACTERISED BY A BALANCE OF CLASSICISM AND MODERNITY. THE SENSE OF VOLUME, THE LOVE OF LINEARITY, ALONG WITH THE REFINEMENT OF MOTIFS THAT RECALL THE ART AND ARCHITECTURE OF ITS GREEK AND ROMAN ROOTS ARE ICONIC FEATURES OF ALL BYLGARI CREATIONS. WHILE ALWAYS IN HARMONIOUS CONTINUITY WITH ITS INSPIRING LEGACY. BYLGARI ALSO STANDS FOR BOLD INNOVATION IN DESIGN AND A CONSTANT QUEST FOR NEW WAYS TO EXPRESS ITS OWN UNIQUE CREATIVITY AND INIMITABLE VISION OF LUXURY. FROM ITS BEGINNINGS AT THE ORIGINAL FLAGSHIP STORE IN VIA CONDOTTI - ONE OF THE FAVOURITE MEETING PLACES FOR AN INTERNATIONAL ELITE OF ARTISTS, WRITERS AND ACTORS DURING THE 'DOLCE VITA' YEARS - TO ITS ROLE TODAY AS A DIVERSIFIED GLOBAL PLAYER, BVLGARI IS ADMIRED WORLDWIDE FOR THE SENSE OF PERFECT AND TIMELESS BEAUTY THAT IS CONVEYED BY EVERY ONE OF ITS CREATIONS.

# LONDON





# KNIGHTSBRIDGE. THE HEART OF LONDON

Everything that is singular and remarkable about London can be found in Knightsbridge. Here are the city's most exclusive addresses, its most distinguished cultural venues, its most luxurious department stores and boutiques. The grand cornerstones of Knightsbridge - from the Royal Albert Hall to the Victoria and Albert museum to Harrods - have not only stood the test of time, they have gained lasting elegance and cultural relevance. This, then, is London's most prestigious neighbourhood, and also one of its most liveable, with the full, appealing expanse of Hyde Park stretching out to its north. Combining heritage and modernity, refinement and effortless elegance, Knightsbridge is the natural setting for a new hotel that will embody these same exceptional qualities: Bulgari Hotel & Residences, London.





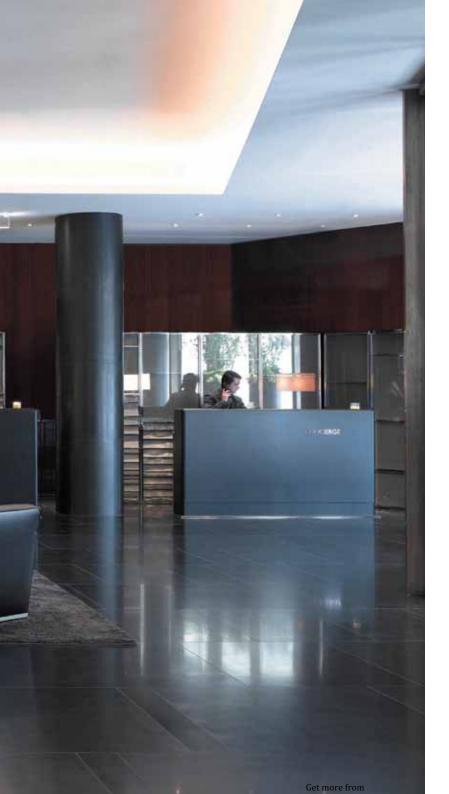
#### HISTORY IN THE MAKING

The Bulgari Hotel & Residences, London, is the kind of hotel that arrives in a city, at most, only once in a generation. The hotel's sleek architecture and refined interiors, featuring a selection of furnishings and textiles made exclusively for Bulgari, were designed by Antonio Citterio Patricia Viel and Partners, whose assured take on contemporary elegance has already made Bulgari's properties in Milan and Bali two of the most desirable and admired in the world. With 85 spacious guest rooms and suites – along with six floors of lavish amenities, the hotel will offer Bulgari glamour and heritage combined with sustainable design features and state-of-the-art technology.





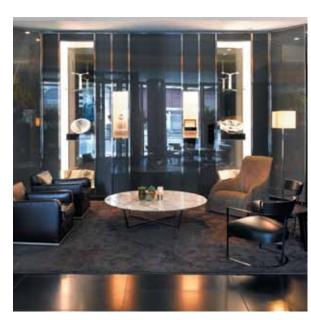




## **FLAWLESS SERVICE**

Guests at the Bulgari Hotel & Residences, London will experience a flawless quality of service. From the warm welcome on arrival to the valet parking, the spa treatments and the discrete security, the hotel team will share a commitment to exceeding expectations and anticipating each guest's individual needs.

A concierge with an expert knowledge of London's social and cultural scene will be available to arrange access to the city's exclusive restaurants, exhibitions and events.

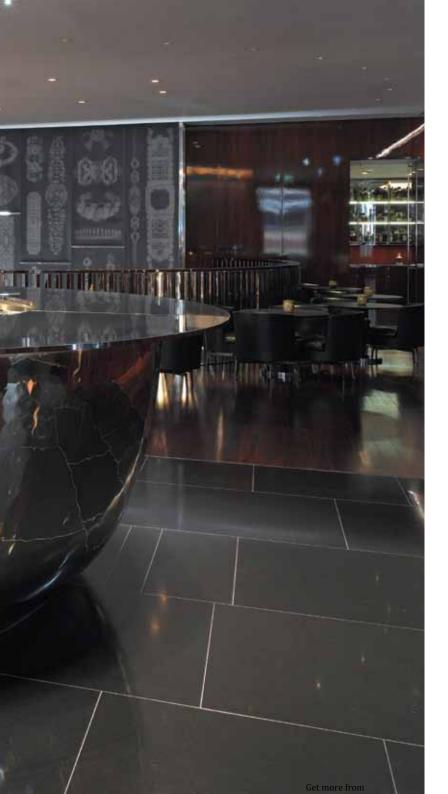


http://www.getforms.org









# IL BAR

Il Bar is at the heart of the hotel's social life and the place to enjoy La Dolce Vita. Exquisite and fashionable cocktails are served by expert mixologists from the striking stainless steel oval bar, inspired by the craftsmanship of Italian silversmithing. 12 beautifully presented signature cocktails are available to complement a 25-strong list of classic cocktails. A selection of vintage and 'forgotten' spirits are also available to guests and the wine list features Italian rare and fines alongside a number of labels from France and the New World and a variety of Champagnes and Italian sparkling wines. During breakfast Il Bar serves a selection of hot and cold drinks and delicious pastries; light dishes and snacks are served for lunch; and a classic afternoon tea is available from 2.30pm – 4.30pm.

# IL RISTORANTE

A sweeping, handcrafted staircase provides a grand entrance to the glamorous II Ristorante where diners enjoy the finest Italian food and wines. Evoking the glamour of the Dolce Vita era, the style incorporates sleek mahogany, beautiful fabrics and leather, exclusive furniture and Bulgari cutlery. Every detail exudes Italian style. Head Chef Robbie Pepin has created a menu featuring contemporary dishes, drawing on classic Italian gastronomic traditions and using sustainably sourced fresh and seasonal produce. The menu is complemented by an impressive wine list: supreme Italian wines, other rare wines and gems, together with significant labels from France.

Three luxurious private dining rooms are available for a more intimate dining experience.









# CIGAR SHOP AND SAMPLING LOUNGE

The Edward Sahakian Cigar Shop and Sampling Lounge offers a vintage, rare and exquisite cigar collection, sourced exclusively from Edward Sahakian's private collection. Stored in individually controlled humidifier cabinets, in perfect conditions that have been fine-tuned by the Sahakian family over the past three decades, the selection includes rarities such as the Cuban Davidoff Dom Perignon; the Partagas No.4 Reserve and the Cohiba Sublimes Ltd Edition 2004. The collection also includes well known classics such as the Hoyo De Monterrey Epicure No. 2, the Trinidad Reyes and the Romeo Y Julieta Churchill.

Customers looking to purchase an extra special or rare cigar, or accessories such as Elie Bleu humidors; Dupont lighters; or Davidoff cigar cutters, are able to choose from the stock on offer at the St James's store and, subject to availability, have their purchases delivered swiftly to the Edward Sahakian Cigar Shop at the Bulgari Hotel & Residences London.

Adjacent to the Cigar Shop is the Sampling Lounge, providing a comfortable and relaxed environment for up to 20 customers of the Cigar Shop to smoke their cigars.

#### **ROOMS AND SUITES**

The 85 guest rooms and suites are beautifully spacious and provide an oasis of comfort and sleek luxury. Exquisite marbles, fine woods and unique detailing blend English style with Italian heritage. Many furnishings are exclusive to Bulgari, creating an intimate feel. Rich, refined Italian silk fabrics feature an elaborate floral and foliate pattern inspired by the silver Bulgari Chatelaine and table lamps resemble the design of the classic Bulgari candlesticks. Sleek contours and rounded edges are redolent of the golden age of nautical travel, with touches such as a mini bar resembling a Bulgari vintage travel trunk. All suites benefit from a dedicated butler service



















#### THE BYLGARI SUITES

The seven exquisite Bulgari Suites are the hotel's largest suites, occupying a privileged position with views across Hyde Park and Knightsbridge. Each Bulgari Suite features two luxurious bedrooms and a contemporary kitchen with the latest state-of-the-art appliances, including a climate-controlled wine cabinet. The impeccably furnished living and dining rooms are ideal for private entertainment or pure relaxation. In the master bedroom, guests will find a generous walk-in wardrobe. The suite's second bedroom benefits from a separate entrance. Guests will be looked after by a dedicated butler service.

Each suite reflects a contemporary yet timeless, design ethos, including sumptuous mirrors, sleek Italian furniture and subtle accent lighting.





#### THE CINEMA

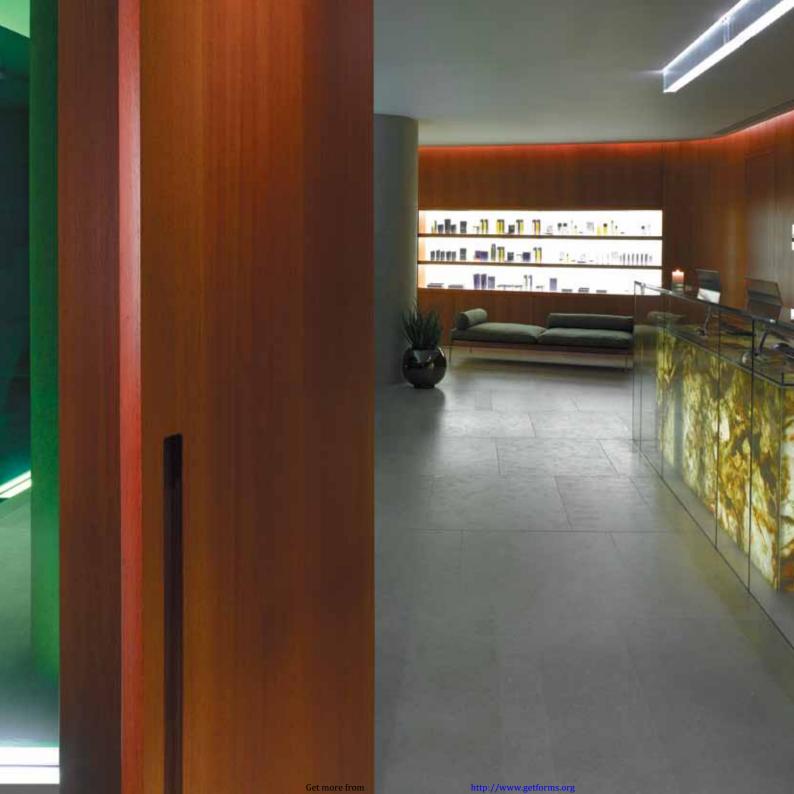
A unique space in which to host the latest cinematic preview; an important business presentation; a compelling press announcement, the hotel's luxurious 47-seat screening room, dedicated to Sir Richard Attenborough, offers the most advanced cinema-quality HD sound and vision, 4K resolution in 2D or the latest Dolby 3D An exclusively curated library of more than 200 new and classic films will be available for private screenings in a relaxed atmosphere. For business events, the room has highspecification video conferencing as well as the latest technologies for broadcasting via satellite or to television news vehicles. The Cinema's facilities also include integrated technology with individual electronic voting and microphones, as well as dedicated Audio Visual Support. Private security is provided and the room is perfectly insulated to ensure zero sound reverberations.

## THE BALLROOM

Whatever the occasion, from a charity ball to a wedding or an exclusive conference, the hotel's flexible but sumptuous meeting facilities can cater for events of two to 140 guests. The solid silver custom-made chandeliers in The Ballroom are a distinctive and striking feature, while the entire space is served by sophisticated state-of-the-art lighting and the newest technology.









#### SPA AND FITNESS

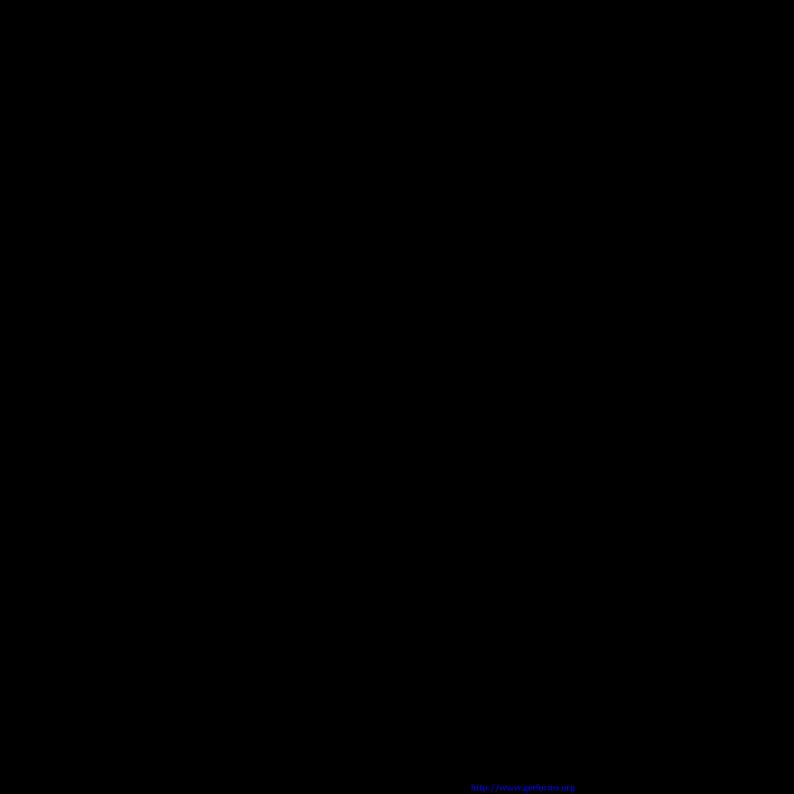
The Bulgari Spa is set over two entire floors of the hotel, creating one of the largest spas in Central London. Crafted from onyx, oak and Vicenza stone, the spa offers 11 private treatment rooms and an exclusive spa suite for two, featuring its own steam room and Jacuzzi. Other facilities dedicated to the guests' personal wellbeing include thermal experiences with steam rooms, saunas, ice fountains and cooling showers; the Margaret Dabbs foot clinic, offering medical manicures and pedicures by trained podiatrists; a fully equipped gymnasium with personal trainers on hand and a candlelit relaxation room with fireplace. The most impressive element of the Bulgari Spa is the 25m swimming pool lined with shimmering green and gold mosaic tiles and a vitality pool tiled entirely in gold mosaic.











# **CONTACT DETAILS**

Bulgari Hotel & Residences 171 Knightsbridge London SW7 1DW United Kingdom

Tel: +44 (0)207 151 1010

Reservations london-reservations @bulgarihotels.com

Sales & Events london-events@bulgarihotels.com



Inlario allerio