COLOR GELS®

LEVEL & DESCRIPTOR	NATURAL LEVEL	UNDER TONES	CORRECTIVE TONES
10 Ultra Pale Blonde			
9 Very Light Blonde			
8 Light Blonde			
7 Medium Blonde			
6 Dark Blonde			
5 Light Brown			
4 Medium Brown			
3 Dark Brown			
2 Darkest Brown			
1 Black			

GREEN	NATURAL ASH	NATURAL	NATURAL WARM	NATURAL GOLD	WARM GOLD	RED / ORANGE	RED	RUBY BROWN	RED / VIOLET
	10NA Silk	**10N** Crème Latté	**10NW** Macadamia Nut	**10NG** Honey	**10WG** Crème Brulée				
	9NA Platinum Ice	**9N** Café au Lait	**9NW** Irish Creme	**9NG** Vanilla Creme		**9RO** Papaya			
8GN Ivy	**8NA** Mojave	**8N** Sesame	**8NW** Safari	**8NG** Sunflower	**8WG** Golden Apricot		**8R** Sun Fire		
	7NA Mirage	**7N** Bamboo	**7NW** Chestnut	**7NG** Saffron		**7RO** Marigold	**7R** Flame		
6GN Moss	**6NA** Moroccan Sand	**6N** Suede	**6NW** Brandy	**6NG** St. Tropez	**6WG** Mango	**6RO** Bonfire	**6R** Rocket Fire		
	5NA Walnut	**5N** Coffee Bean	**5NW** Cappuccino	**5NG** Caramel		**5RO** Paprika		**5RB** Manzanita	**5RV** Scarlett
4GN Forest	**4NA** Chicory	**4N** Hazelnut	**4NW** Maple	**4NG** Pecan	**4WG** Sun Tea		**4R** Lava	**4RB** Mulberry	**4RV** Cabernet
		3N Espresso	**3NW** Mocha Java					**3RB** Mahogany	
			2NW Chocolate						
			1NW Midnight						

Swatches shown on white hair

UNDERSTANDING THE LABEL

COLOR GELS is available in a 2 oz. (60ml) bottle. Each **COLOR GELS** shade is identified by a **number**, which indicates level, and **one or two capital letters** that indicate the tone of the shade.

Example:

COLOR GELS LEVEL SYSTEM CHART

LEVEL	DESCRIPTION	UNDERTONE	CORRECTIVE TONE
10	Ultra Pale Blonde	Pale Yellow	Violet
9	Very Light Blonde	Yellow	Violet
8	Light Blonde	Yellow/Orange	Blue/Violet
7	Medium Blonde	Orange	Blue
6	Dark Blonde	Red/Orange	Blue/Green
5	Light Brown	Red	Green
4	Medium Brown	Red/Violet	Yellow/Green
3	Dark Brown	Violet	
2	Darkest Brown	Blue/Violet	
1	Black	Blue	

WORKING WITH UNDERTONES

Undertones are the unrefined warm tones exposed during the lifting process.

Always consider the exposed undertones visible at the target level.

To counteract undertones, select a shade level with tonal value opposite to the undertone exposed at the target level shown on the color wheel. Remember, opposites neutralize.

To enhance undertones, select a shade with a tonal value similar to the undertone exposed at the target level shown on the color wheel.

FORMULATION GUIDELINES

1. Determine your client's natural hair color level using the **COLOR GELS** Natural Warm (NW) family swatches found in the **COLOR GELS** swatchbook. Remember to consider: Percentage of gray / Hair texture and condition / Hair density.
2. Determine the target color (final level and tone) desired by your client.
3. Determine the undertone found at the target level (see Level System chart). Select the **COLOR GELS** shade and volume of developer needed to achieve the target color.
   Select a shade to enhance, balance or counteract undertones.
   For standard lift and gray coverage, use 20 volume Color Gels Developer.
4. Process at room temperature. **DO NOT USE HEAT.**

FORMULATION EXAMPLES:
FOR COVERING GRAY
1. Natural Level: 4 medium brown / 75% - 100% gray
2. Target Color: Level 6 dark blonde with natural tones
3. Undertone at Level 6: red / orange
4. Formula: 6NW Brandy + 20 volume Color Gels Developer

FOR LIFTING NATURAL PIGMENT
1. Natural Level: 5 light brown / 0% gray
2. Target Color: Level 7 medium blonde with natural tones
3. Undertone at Level 7: orange
4. Formula: 7NA Mirage + 20 volume Color Gels Developer

COLOR GELS DEVELOPER

COLOR GELS DEVELOPER is the ONLY developer recommended for use with **COLOR GELS** levels 1-10 and **BLONDING GELS**. To vary the results:

COLOR GELS DEVELOPER	LEVELS OF LIFT	USAGE	MINUTES
10 volume	up to 1	minimal lift	**20**
20 volume	up to 2	standard lift/gray coverage	**30**
30 volume	up to 3	additional lift	**40**
40 volume	3 +	maximum lift/Blonding Gels	**45**

% of gray	GREEN	NATURAL ASH	NATURAL	NATURAL WARM	NATURAL GOLD	WARM GOLD	RED/ ORANGE	RED	RUBY BROWN	RED VIOLET
0% - 25%	GN only	NA only	N	1 1/2 oz. (45ml) NW + 1/2 oz. (15ml) NA	1 1/2 oz. (45ml) NG + 1/2 oz. (15ml) WG	1 1/2 oz. (45ml) WG + 1/2 oz. (15ml) NW	1 1/2 oz. (45ml) RO + 1/2 oz. (15ml) WG	1 1/2 oz. (45ml) R + 1/2 oz. (15ml) WG	RB	1 1/2 oz. (45ml) RV + 1/2 oz. (15ml) NW
25% - 50%	1 1/2 oz. (45ml) GN + 1/2 oz. (15ml) NW or N	1 1/2 oz. (45ml) NA + 1/2 oz. (15ml) NW	N	NW	1 1/4 (37.5ml) NG + 3/4 oz. (22.5ml) WG	WG	1 1/4 oz. (37.5ml) RO + 3/4 oz. (22.5ml) WG	1 1/4 oz. (37.5ml) R + 3/4 oz. (22.5ml) WG	RB	1 1/4 oz. (37.5ml) RV + 3/4 oz. (22.5ml) NW
50% - 75%	1 oz. (30ml) GN + 1 oz. (30ml) NW or N	1 oz. (30ml) NA + 1 oz. (30ml) NW	N	NW	1 oz. (30ml) NG + 1 oz. (30ml) WG	WG	1 oz. (30ml) RO + 1 oz. (30ml) WG	1 oz. (30ml) R + 1 oz. (30ml) WG	RB	1 oz. (30ml) RV + 1 oz. (30ml) NW
75% - 100%	1/2 oz. (15ml) GN + 1 1/2 oz. (45ml) NW or N	1/2 oz. (15ml) NA + 1 1/2 oz. (45ml) NW	N	NW	1/2 oz. (15ml) NG + 1 1/2 oz. (45ml) WG	WG	1/2 oz. (15ml) RO + 1 1/2 oz. (45ml) WG	1/2 oz. (15ml) R + 1 1/2 oz. (45ml) WG	RB	1/2 oz. (15ml) RV + 1 1/2 oz. (45ml) NW

GUIDELINES FOR COVERING GRAY HAIR

Coverage of gray hair is one of the services that clients request most often. To cover gray means to minimize the contrast between natural hair and gray hair. **For the most effective gray coverage, follow the Gray Graph below.**

1. Determine your desired result (top row).
2. Identify client's percentage of gray (left column).
3. Follow the formula guideline to the intersection of top row and left column.
4. Always mix **COLOR GELS** with an equal amount of the appropriate Color Gels Developer.

NOTE: To maintain the most control when covering gray, select a formula no more than two levels lighter than the natural hair. When using **COLOR GELS** Clear in your formulation, the deposit of tone will be reduced. **COLOR GELS** Clear is not to be used on clients with more than 25% gray.

MIXING AND PROCESSING

Mix **COLOR GELS** shades in a 1:1 ratio of color to Color Gels Developer. For example, mix 2 oz. (60ml) of **COLOR GELS** and 2 oz. (60ml) of Color Gels Developer. Always use immediately after mixing.

Processing time varies depending on the volume of developer used (see chart).

Process at room temperature. **DO NOT USE HEAT.**

Mix **BLONDING GELS** in a 1:2 ratio with 40 volume Color Gels Developer. **Example:** Mix 1 oz. (30ml) **BLONDING GELS** + 2 oz. (60ml) 40 volume Color Gels Developer. Always use immediately after mixing. Process for up to 45 minutes at room temperature. **DO NOT USE HEAT.**

NOTE: BLONDING GELS are NOT intermixable with other **COLOR GELS** levels (1-10) shades.

BLONDING GELS

I - blue level 5 | **II - blue-violet level 6** | **III - violet level 7** | **Clear level 5**

Swatches shown on natural level

COLOR GELS

Clear level 5

Swatch shown on natural level

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