Examples of Likert Scaled Responses Used in Data-Gathering

A variety of methods are available to assist evaluators in gathering data. One of those methods involves the use of a scale. One of the most common scale types is a Likert scale.
A Likert scale is commonly used to measure attitudes, knowledge, perceptions, values, and behavioral changes. A Likert-type scale involves a series of statements that respondents may choose from in order to rate their responses to evaluative questions (Vogt, 1999).

Too little	OK as is	Too much	
Ineffective	Uncertain	Effective	
Not useful	Some impact	Useful	
Will not do it	Undecided	Will do it	
Definitely not	Undecided	Definitely will	
Not essential	Makes no difference	Imperative	
No	Maybe	Yes	
Not at all	Very little	Some	
Very hard	Hard	Neither hard nor easy	
Yes	Somewhat	No	
None	Slight	Considerable	Great
Poor	Fair	Good	Very good
Not important	Somewhat important	Important	Very important
None	A little	Quite a bit	Completely
Not aware	Somewhat aware	Usually aware	Very much aware
Not knowledgeable about	Somewhat knowledgeable about	Knowledgeable about	Very knowledgeable about

Strongly disagree	Disagree	No opinion or uncertain	Agree	Strongly agree

Very poor	Poor	Average	Good	Excellent

No value	Limited value	Average value	Much value	Extreme value

Very poorly	Poorly	Adequately	Well	Very well

Not valuable	Limited value	Average value	Valuable	Very valuable

Very much below average	Below average	Average	Above average	Very much above average

Inferior	Not good	Acceptable	Good	Superior

Very inferior	Inferior	Average	Superior	Very superior

Would not try	Poorly	Acceptably	Well	Very well

Very unhappy	Unhappy	Can take it or leave it	Satisfied	Highly satisfied

Very poor	Poor	Fair	Good	Very good

Not competent	Somewhat competent	Uncertain	Competent	Highly competent

False	More false than true	In between	More true than false	True

Hardly ever	Occasionally	Sometimes	Frequently	Almost always

Much less than most	Less than most	Above average	More than most	Much more than most

Poor	Fair	No opinion	Good	Excellent

Very bad	Bad	Average	Good	Very good

Very ineffective	Ineffective	Average	Effective	Very effective

Very slow	Slow	Average	Fast	Very fast

Poor	Unremarkable	Meets expectations	Better than expected	Outstanding

Excellent	Very good	Satisfactory	Very poor	Unacceptable

Decrease greatly	Decrease slightly	Stay the same	Increase slightly	Increase greatly

Very low	Low	Moderate	High	Very high

Little importance 1	2	3	4	Great importance 5

Extremely dull	Very dull	Fairly dull	So-so	Fairly interesting	Very interesting

Not at all	Very little	Fairly well	Quite well	Very well	Perfectly

Exceptionally unfavorable	Unfavorable	Somewhat unfavorable	Somewhat favorable	Favorable	Exceptionally favorable

Excellent	Very good	Good	Satisfactory	Poor	Very poor	Unacceptable

Vogt, W. Paul (1999). *Dictionary of statistics and methodology*. Sage: Thousand Oaks, California.