

# Introduction to Effective Communication



# **Objectives**

- To consider verbal and non-verbal communication methods
- > To understand and practise effective listening skills
- To communicate in clear, respectful and nonjudgemental ways
- > To know when to seek advice

## What is Communication?

What does it mean to you?

The process of communication is what allows us to interact with other people; without it, we would be unable to share knowledge or experiences with anything outside of ourselves. Common forms of communication include speaking, writing, gestures, touch and broadcasting.

Wikipedia definition

#### Verbal vs Non Verbal

Can we communicate without words?

#### **Voice attributes**

What are they and how do they affect communication?

#### Physical attributes

What could be considered here and how do they affect communication?

The power of touch

What and when is OK?

Which is better, verbal or non verbal?

#### **Personal Presentation**

Does personal presentation make a difference to the way we are perceived?

Does it matter?

What can we do about it - do we have to look bland and boring?

What if our organisation has a dress code?

# **The Communication Equation**

#### What you <u>hear</u>

Tone of voice
Vocal clarity
Verbal expressiveness



40% of the message

#### What you see or feel

**Facial expression** 

**Dress and grooming** 

**Posture** 

**Eye contact** 

**Touch** 

Gesture



50% of the message

WORDS ...



10% of the message!

# **Understanding Communication**

## We are going to consider:

The 2-Way communication process

Effective communication skills

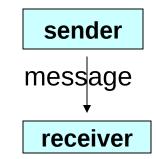
Barriers to effective communication

# Communication is a 2-way process

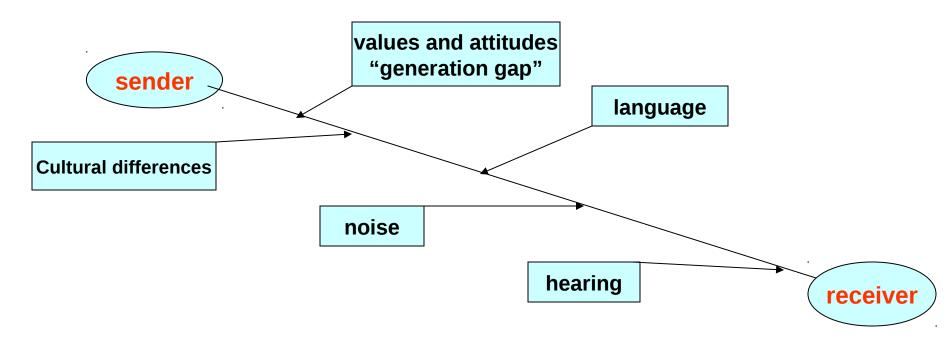
Communication skills involve:

Listening to others (Receiving)

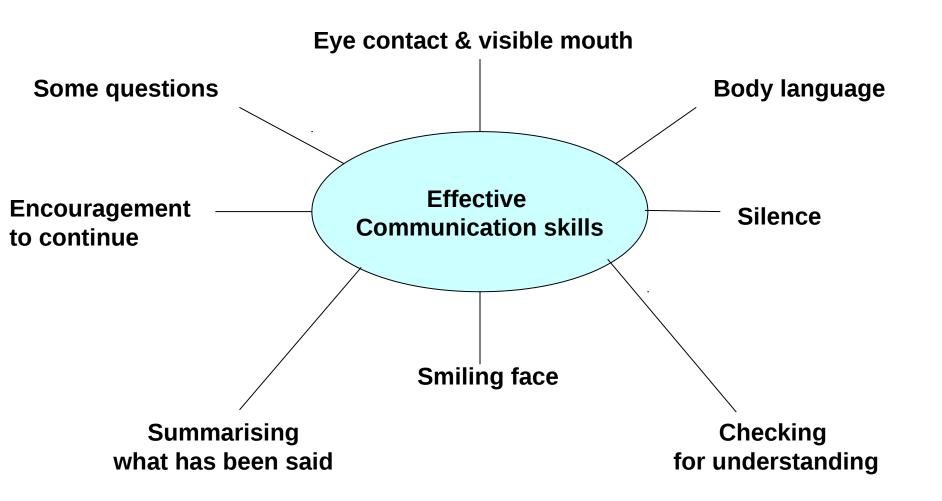
Asserting/ Expressing (Sending)



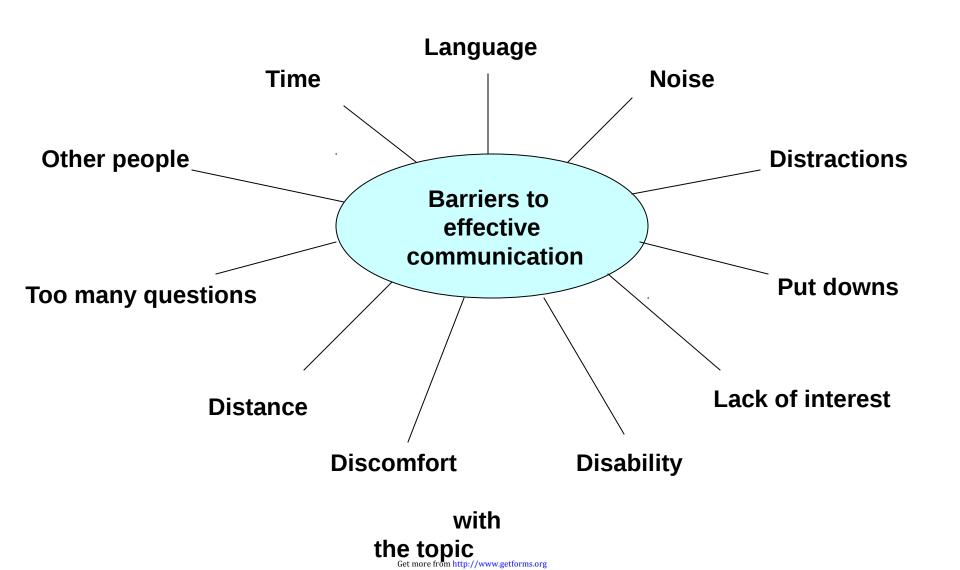
Barriers to communication can lead to misunderstanding and confusion



## **Effective Communication Skills**



#### **Barriers to Effective Communication**



# The Art of Listening

"If we were supposed to talk more than listen, we would have been given two mouths and one ear."

Mark Twain

# **Listening Skills**

**Active Listening** 

Responding

Paraphrasing

Asking questions for clarification

Mirroring the other person's language

## Responding

Responses to check that your perceptions are correct

Responses to encourage further communication

See handout for further ideas

## **Questioning Techniques**

Open ended and Closed questions

Diverse Questioning techniques

Participants to practise

Then try the Questioning Quiz.

## **Individual Differences**

What individual factors could affect the way a person "sends" or "receives" a message?

Is gender/ age a factor?

How can we adapt if :we have a problem ourselves or
the other person seems to have a problem?

## **Cultural Diversity**

What do we know about the communication styles of different cultures?

Consider verbal and non verbal, including dress constraints, language difficulties, taboos.

## **Group Processes**

In groups there are obviously more people, so good communication skills are paramount.

Be mindful to practise:

Observing non verbal cues

Listening, responding, clarifying, paraphrasing and summarising

Identifying barriers to communication

Remember, silence is golden

**AND** 

No one is perfect!

#### **Constraints on Communication**

**Legal Obligations** 

**Anti Discrimination** 

**Privacy Laws** 

Code of Conduct of Organisation

Confidentiality and Gossip

**Seeking Advice** 

## **Objectives**

- ✓ To consider verbal and non-verbal communication methods
- ✓ To understand and practise effective listening skills
- ✓ To communicate in clear, respectful and nonjudgemental ways
- ✓ To know when to seek advice

#### **Evaluation**

Please complete an evaluation form and leave it with the trainer before you leave © THANK YOU ©

