

INTRODUCTION LETTER

Dear Prospective Client,

Thank you for the opportunity and privilege to introduce the services offered by Wilson Auction & Realty Co., Ltd.

Wilson Auction & Realty Co., Ltd. prides itself as one of the leaders in the acquisition and liquidation Industry. We provide the latest technology and equipment allowing us to give our customers the best service possible on-site and through other media.

Today's economic trends have changed forcing many companies and individuals to downsize or reorganize their assets in order to meet their bottom line goals. We provide flexible end-to-end solutions that assist companies and individuals to meet their objectives by giving the best possible service at an affordable fee to realize the highest net dollar from their assets.

The auction method of marketing is our expertise, and we emphasize this method for most liquidations. However, other methods of marketing may be used or recommended.

If you, or your company, have been thinking of liquidating or downsizing we would like to meet with you to discuss your future objectives and how our services may be of help in obtaining your over all goals.

Thank you,	
Wilson Auction & Realty Co., Ltd.	
Wayne M. Wilson, CAI	Brent J. Wilson, CAI

825 N. Main St., Bryan, Ohio 43506 Phone: 419-636-5500 Toll Free: 866-870-5500

www.WilsonAuctionLtd.com

Fax: 419-636-5900



LETTER OF HISTORY

Wilson Auction & Realty Co. Ltd., was formed in 2001, by 31 year Mohre-Wilson Auction & Realty Co. associate and partner, Wayne M. Wilson.

The new company was created to better serve the Ohio, Indiana, and Michigan tri-state area in the Residential, Agricultural, Commercial, and Industrial Auction arena using the latest technology and services to generate the highest dollar returns for our clients' assets.

A staff of two brokers and five auctioneers, along with many sales associates provide the office with complete auction and brokerage services.

Wayne M. Wilson is a Licensed, Certified Auctioneer in Ohio and Indiana (none required in Michigan), and a Licensed Real Estate Broker in Ohio, Indiana, and Michigan. He brings more than 30 years of experience in Auctions and Real Estate to the new company of Wilson Auction & Realty Co. Ltd., with experience in liquidations of all types of real estate and assets at public auction.

Brent J. Wilson is a Licensed, Certified Auctioneer in Ohio and Indiana (none required in Michigan) and a Licensed Broker and Realtor in Ohio. He brings more than 20 years of experience in auction management, and over 12 years of experience in marketing management in the liquidation of commercial, industrial, heavy equipment to Wilson Auction & Realty Co., Ltd.

Mission Statement: Our Goal is to give the best possible service, at an affordable price, to produce the highest net dollar possible for your assets.

New Technologies Include:

- Fully Networked and Automated Offices
- Fully Computerized Auction Registration & Checkout
- Up to Date Auction Calendar on our Website at: http://www.WilsonAuctionltd.com
- On-line Auction Bidder Registration at: http://www.WilsonAuctionltd.com
- Internet Marketing Service reaching National & International Buyers
- On-line Streaming Media Audio & Visual Asset Presentations at: http://www.WilsonAuctionltd.com
- Complete and fast E-Mail communication availability at: <u>auctions@WilsonAuctionltd.com</u> & <u>realestate@WilsonAuctionltd.com</u>
- Real Estate Streaming Media Walk-Throughs on-line at: http://www.WilsonAuctionltd.com
- In-house MLS on-line connectivity



REFERENCES

BANKS

NATIONAL CITY BANK
Rolland Abel
405 Madison Avenue
Toledo, Ohio 43603
419-259-7083

SKY BANK
Felix Melchor
519 Madison Avenue
Toledo, Ohio 43603
419-249-4931

COMMUNITY FIRST BANK & TRUST

Dan Clark

MONROE BANK & TRUST

Rick E. Kinsey

 Dan Clark
 Rick E. Klisey

 327 S. Main Street
 102 E. Front Street

 Bryan, Ohio 43506
 Monroe, Michigan 48161

 419-636-6917
 734-242-3637

ATTORNEYS

SHUMAKER, LOOP, & KENDRICK
H. Buswell Roberts, Jr.
Atty. At Law
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100 Jackson St.
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Toledo, Ohio 43624
Toledo, Ohio 43604
419-241-9000
419-255-3557

McHUGH, DENUNE, & McCARTHY
Ralph DeNune III, Atty. At Law
5580 Monroe Street
Sylvania, Ohio 43560
419-882-4707
GALLAGHER STELZER & YOSICK
Ralph Gallagher, Atty. At Law
216 S. Lynn Street
Bryan, Ohio 43506
419-636-3166

GOVERNMENT AGENCIES

SMALL BUSINESS ADMINISTRATION
OFFICE OF U.S. TRUSTEES
111 Superior Ave, STE 630
Cleveland, Ohio 44114-2507
Cleveland, Ohio 44114-2507
Cleveland, Ohio 44144
216-522-4167
216-522-7800

U.S. BANKRUPTCY TRUSTEES

 LOUIS J. YOPPOLO
 JOHN GRAHAM
 PATRICIA A. KOVACS

 1200 Edison Plaza
 4853 Monroe Street
 608 Madison Ave.

 300 Madison Avenue
 Suite 260
 Suite 1320

 Toledo, Ohio 43604
 Toledo, Ohio 43623
 Toledo, Ohio 43604

 419-243-6281
 419-479-3969
 419-241-8725



RESUME OF KEY PERSONNEL

WAYNE M. WILSON

CAI Auctioneer - Real Estate Broker - Owner

Secretary-Treasurer Mohre-Wilson & Co - 1990

Co-Owner Mohre-Wilson & Co. - 1978

Associate Of Mohre-Wilson & Co. - 1970

Licensed Auctioneer - 1966

Licensed Auctioneer - Ohio, Indiana, Michigan

Licensed Real Estate Broker - Ohio, Indiana, Michigan

Member of:

Auction Marketing Institute

National Auctioneer's Association

Ohio Auctioneer's Association

Northwestern Ohio Board of Realtors

National Association of Realtors

Ohio Association of Realtors

Responsibilities:

Booking Auctions

List Real Estate

Management of General Operations

Supervision of Auction

Marketing and Management

BRENT J. WILSON

CAI Auctioneer - Real Estate Associate

Sales Manager - Wilson Auction & Realty Co. Ltd.

Licensed Realtor - Mohre-Wilson & Co. - 1991

Licensed Realtor - 1991

Auctioneer - Mohre-Wilson & Co - 1986

Licensed Auctioneer - 1986

Bachelors Degree - Marketing Management;

University of Toledo - 1993

Licensed Auctioneer - Ohio, Indiana, Michigan

Licensed Realtor - Ohio

Member of:

National Auctioneer's Association

Ohio Auctioneer's Association

Northwestern Ohio Board of Realtors

National Association of Realtors

Ohio Association of Realtors

Responsibilities:

Booking Auctions

List Real Estate

General Management & Marketing

Auction Supervision & Coordination

Information Systems Manager

Major Account Services

Liquidation Consulting Manager

FREDERIC E. NOTT

Auctioneer

Licensed Auctioneer - 1996

Bachelor Science Engineering - University of Michigan Master Business Administration - University of Michigan

Member of:

National Auctioneer's Association Turn Around Management Association Michigan Auctioneer's Association

- * Thirty plus years in manufacturing industries.
- * Specialist in turning around distressed assets in early and late decline.
- * Turnaround Specialist/Consultant

Responsibilities:

Booking & Promoting Auctions Set up and Pre-Sale Preparation Auction Marketing & Management Set up and Direct Special Services

DENVER N.GEITGEY

CAI Auctioneer - Real Estate Associate

Licensed Auctioneer - 1997 - Ohio, Indiana

Real Estate Associate - 1998 Licensed Realtor - Ohio

Member of:

National Auctioneer's Association Ohio Auctioneer's Association Northwestern Ohio Board of Realtors National Association of Realtors Ohio Association of Realtors

Responsibilities:

Booking & Promoting Auctions Auction Marketing & Management List Real Estate **Direct Special Services** Audio Equipment Specialist

KEITH H. WHITMAN

Auctioneer - Real Estate Associate

Licensed Auctioneer - 1975

Licensed Auctioneer - Ohio, Indiana, Michigan

Licensed Realtor - 1972

Licensed Realtor - Ohio

Member of:

National Auctioneer's Association Ohio Auctioneer's Association Indiana Auctioneer's Institute Northwestern Ohio Board of Realtors National Association of Realtors Ohio Association of Realtors

* Agricultural Equipment Specialist

John Deere University

Responsibilities:

Booking & Promoting Auctions Auction Marketing & Management Manage Auction Presale Preparation List & Sell Real Estate Coordinate Special Services Transportation - CDL

WILLIAM H. (Bill) RETCHER

Auctioneer

Licensed Auctioneer - 1980

Licensed Auctioneer - Ohio, Indiana, Michigan

Member of:

Life Time Member of:

National Auctioneers Association Ohio Auctioneers Association

Responsibilities:

Booking & Promoting Auctions Auction Marketing & Management Set-Up & Pre-Sale Preparation Coordinate Special Services Transportation - CDL

SHAD RIDENOUR

CAI Auctioneer - Real Estate Associate

Licensed Auctioneer - 1997 Licensed Auctioneer - Ohio Real Estate Associate - 1995 Licensed Realtor -Ohio

Member of

National Auctioneers Association Ohio Auctioneers Association Auction Marketing Institute Northwest Board of Realtors National Realtors Association

Responsibilities:

Booking & Promoting Auctions Auction Marketing & Management List Real Estate Estate Specialist Probate Appraisals CDL License

RICHARD REED

Apprentice Auctioneer Licensed Auctioneer - 2004 - Indiana Licensed Apprentice Auctioneer - 2004 - Ohio

Member of

Bryan City Council Bryan Area Foundation Bryan Civil Service Commission Bryan Rotary Club

Counselor, Service Core of Retired Executives

Responsibilities:

Booking & Promoting Auctions Auction Marketing & Management Set Up & Pre-Sale Preparation Coordinate Special Services Develop & Maintain Financial Institution Relations



SERVICES OFFERED

COMPLETE AUCTION SERVICE OF:

REAL ESTATE - Unique Multi-Parcel Marketing System

Residential

Agricultural

Commercial

Industrial

Manufacturing

CHATTELS:

Antiques

Household Items

Collectibles, Etc.

EQUIPMENT - All Types

Heavy Machinery

Industrial

Agricultural

Commercial

Vehicles

INVENTORY - Complete Close-outs or Reductions of Any Type

REAL ESTATE BROKERAGE SERVICE

Residential

Agricultural

Commercial

Industrial

INTELLECTUAL ASSETS

Patents & Trade Marks

Product Lines

LIQUIDATIONS

All types of assets through accelerated close-out or going out of business sales.

ADDITIONAL SERVICES

Complete Auction set up and organization.

Repossessing assets, moving and securing.

Refurbishing of assets to produce higher sale dollar and better market acceptance;

Minor Repairs

Improvement of Equipment

Improvement of Real Estate

Property management and supervision prior to and through liquidation.

Appraisal service for liquidation values.

Marketing Consultation Services.

Interim and Crisis Management situations.

BENEFITS

Over 65 Years of Professional Auction Experience

Instant Auction Results During and After the Sale

Over 35 Thousand Name Database of Attendees

The Latest in Technology and Computerization

The Latest in Auction Equipment

Unique Multi-Parcel Marketing System

Marketing Consulting Services

Property Management Services Through Liquidation

Complete Setup Services

Refurbishing Services

Transportation and Storage Services

Full Internet Marketing Availability