Street Address City, State Zip Code Phone Number

Date

Individual's Name Job Title Name of Organization Street Address City, State Zip Code

Dear Mr./Ms. \_\_\_\_\_:

Perhaps you are seeking an addition to your marketing team. A new person can provide innovative approaches to the challenges of marketing. I am an innovator of new ideas, an excellent communicator with buyers, and have a demonstrated history of marketing success.

Presently, I am marketing computer products for a major supplier using television, radio and news advertising. I have a reputation for putting forth the effort required to make a project succeed.

Enclosed is my resume for your review and consideration. EFTG Industries has a reputation for excellence. I would like to use my talents to market your quality line of technical products. I will call you to further discuss my talents and how I can benefit your company. If you prefer, you may reach me in the evenings at (555) 555-5555.

Thank you for your time. I look forward to meeting you.

Sincerely,

(*Your Signature in blue or black ink*) Your typed name

Enclosure

Source: <u>Creative Job Search</u>, a publication of the Minnesota Department of Employment and Economic Development.