

April 14, 2012

Rhonda Fairbanks  
Special Olympics Sponsor Coordinator  
100 Roxley Lane  
Camden, TN 49593

Bob Billingsley, Community Liaison  
XYZ Corporation  
100 Corporation Highway  
Camden, TN 49593

Dear Mr. Billingsley,

I am writing you concerning a sponsorship opportunity with the 2012 Special Olympics. I know that XYZ Corporation has as its mission a desire to give back to the local community, and we greatly appreciate your support in years past. In 2011, the support of your organization, along with others, helped us to host over 100 local children with disabilities who participated in 17 different events. More than 400 volunteers and spectators were in attendance, and the event was covered by the local newspaper and television station. We are anxiously looking forward to even greater success at this year's event, which will be held on June 4, 2012.

Below are the details concerning this year's sponsorship levels:

- \$2,000 - Gold Medal: Banner with your company name and logo, logo on event T-shirt
- \$1,000 - Silver Medal: Sign with your company name and logo, logo on event T-shirt
- \$500 - Bronze Medal: Logo on event T-shirt

If your organization would like to participate in this year's event as a sponsor, please contact me with the amount of your donation. Thank you for your time and consideration.

Sincerely,

Rhonda Fairbanks  
Special Olympics Sponsor Coordinator